



***Springtime™ DC Invitational Golf Tournament  
May 28, 2010  
Old Hickory Golf Course, Woodbridge, Virginia***

***Event Supporter Opportunities***

The 28<sup>th</sup> annual Springtime™ DC Invitational provides association executives and industry partners with the opportunity to come together, face-to-face, and enjoy a day of friendly competition while supporting the association community.

Proceeds raised from the Springtime DC Invitational support the Annual Fund for Research & Innovation which develops future leaders in our industry through ASAE & The Center's Leadership Academy and Young Professionals programs.

ASAE & The Center recognizes the important role that golf plays in developing leadership skills and business relationships and supports the associations and industry partners that comprise this industry. We will actively communicate this message in the marketing and communications around our golf tournaments.

**How can you brand your organization with ASAE & The Center and demonstrate support for developing our future leaders, while maximizing exposure to attendees of the largest regional tradeshow in the country?**

By participating in the Springtime DC Invitational Golf Tournament through a foursome or twosome, and/or sponsorship opportunities that include hosting the breakfast, lunch on the greens, awards reception, beverage carts, golf holes, competitions and prizes.

Become a golf sponsor and take advantage of the outstanding opportunities to build relationships with clients and demonstrate your support of the association community.

Event supporter opportunities: Carylann Assante at [cassante@asaecenter.org](mailto:cassante@asaecenter.org) 202-626-2729.

Tournament Information: Mike Skiados at [mskiados@asaecenter.org](mailto:mskiados@asaecenter.org) 202-326-9517.

Register at: <http://www.springtimeexpo.com/>



Springtime DC Invitational Golf Tournament  
May 28, 2010  
Event Supporter Opportunities

**Platinum Level - \$10,000 (limited to 1)**

- Presenting sponsor of the Golf Tournament
- 2 Foursomes and golf hole
- 20 tickets to Springtime Unplugged
- Opportunity to welcome guests at breakfast and awards luncheon
- Logo recognition in promotional materials
  - Springtime website                      Springtime Emails                      Direct mail to Association Golf List
- Logo recognition in Springtime Publications
  - Prelim Program – *distribution 13,000*      **Deadline: 1/15/10**
  - Official Program – *distribution 26,000 (supplement to May Associations Now plus additional distribution onsite)*
- Recognition in Springtime *Daily Now* – *distribution 4,000*
- Logo recognition in "Thank You" ad in *Associations Now* – *distribution 22,000*
- Recognition on onsite signage
- Special ribbons for name badges
- Access to event attendee list for one time use
- Recognition as Event Supporter in Center for Association Leadership Annual Report
- 2 reserved tables at Springtime Expo General Session & Brunch

**Gold - \$5,000 (limited to 2)**

- Exclusive opportunity to host the either the breakfast, lunch or awards reception
- Opportunity to welcome guests to event
- One foursome and one golf hole
- 15 tickets to Springtime Unplugged
- Logo recognition in promotional materials
  - Springtime website
  - Springtime DC Invitational Emails
  - Direct mail to association golf list
- Logo recognition in Springtime Publications
  - Prelim Program – *distribution 13,000*      **Deadline: 1/15/10**
  - Official Program – *distribution 26,000 (supplement to May Associations Now plus additional distribution onsite)*
- Recognition in Springtime *Daily Now* – *distribution 4,000*
- Logo recognition in "Thank You" ad in *Associations Now* – *distribution 22,000*
- Recognition on onsite signage
- Special ribbons for name badges
- Access to event attendee list for one time use
- Recognition as Event Supporter in Center for Association Leadership Annual Report
- 1 reserved table at Springtime Expo General Session & Brunch

\*\*\*50% of the registration is tax-deductible and directly supports the ASAE & The Center's Leadership Academy and Young Professionals Program, funded in-part through a grant from American Express.



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**Silver - \$3,500 (limited to 3)**

- One foursome or one golf hole
- 10 tickets to Springtime Unplugged
- Recognition in promotional materials
  - Springtime website
  - Springtime Unplugged Emails
- Recognition in Springtime Publications
  - Prelim Program – *distribution 13,000* **Deadline: 1/15/10**
  - Official Program – *distribution 26,000 (supplement to May Associations Now plus additional distribution onsite)*
  - Springtime *Daily Now* – *distribution 4,000*
- Logo recognition in "Thank You" ad in *Associations Now* – *distribution 22,000*
- Recognition on onsite signage
- Access to event attendee list for one time use
- Recognition as Event Supporter in Center for Association Leadership Annual Report
- 1 reserved table at Springtime Expo General Session & Brunch

**Bronze - \$1,500**

- Beverage cart sponsor
- 5 tickets to Springtime Unplugged
- Recognition on Springtime website
- Recognition in Springtime Publications
  - Prelim Program – *distribution 13,000* **Deadline: 1/15/10**
  - Official Program – *distribution 26,000 (supplement to May Associations Now plus additional distribution onsite)*
  - Springtime *Daily Now* – *distribution 4,000*
- Recognition in "Thank You" ad in *Associations Now* – *distribution 22,000*
- Recognition on onsite signage
- Recognition as Event Supporter in Center for Association Leadership Annual Report

**Star - \$750**

- Hole Supporter
- 2 tickets to Springtime Unplugged
- Recognition in Springtime Publications
  - Prelim Program – *distribution 13,000* **Deadline: 1/15/10**
  - Official Program – *distribution 26,000 (supplement to May Associations Now plus additional distribution onsite)*
  - Springtime *Daily Now* – *distribution 4,000*
- Recognition as Event Supporter in Center for Association Leadership Annual Report



**Springtime DC Invitational - Event Registration Form**

Friday May 28, 2010

Old Hickory Golf Club, Woodbridge, Virginia

The 29<sup>th</sup> annual Springtime DC Invitational provides association executives and industry partners with the opportunity to come together, face-to-face, and enjoy a day of friendly competition while supporting the association community.

**Event Support (check one)**

- |  |                 |  |                                     |
|--|-----------------|--|-------------------------------------|
| <input type="checkbox"/> <b>Platinum</b> | <b>\$10,000</b> | <input type="checkbox"/> <b>Foursome</b> | <b>\$1,000</b>                      |
| <input type="checkbox"/> <b>Gold</b>     | <b>\$5,000</b>  |  | (Minimum invitation of two clients) |
| <input type="checkbox"/> <b>Silver</b>   | <b>\$3,500</b>  | <input type="checkbox"/> <b>Twosome</b>  | <b>\$500</b>                        |
| <input type="checkbox"/> <b>Bronze</b>   | <b>\$1,500</b>  |  | (Minimum invitation of one client)  |
| <input type="checkbox"/> <b>Star</b>     | <b>\$750</b>    |  |                                     |

Donate a Raffle Prize: Description: \_\_\_\_\_

Donate a Gift Bag Prize: Description : \_\_\_\_\_

Please indicate who will play in your twosome (**minimum 1 client**) or foursome (**minimum 2 clients**):

**Player 1**

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_  
 Shirt Size \_\_\_\_\_

**Player 2**

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_  
 Shirt Size \_\_\_\_\_

**Player 3**

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_  
 Shirt Size \_\_\_\_\_

**Player 4**

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_  
 Shirt Size \_\_\_\_\_

**CONTACT INFORMATION**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**PAYMENT INFORMATION (check one)**

Check enclosed (*make payable to The Center for Association Leadership and send to address below*)

Please send me an invoice

Please charge my: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express

Amount: \_\_\_\_\_ Account #: \_\_\_\_\_ Exp: \_\_\_\_\_

Signature: (for all payment types) \_\_\_\_\_

Send payment to: Allison Rankin 1575 I Street, NW / Washington, DC 20005 / Ph: 202-326-9552 / Email: arankin@asaecenter.org

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